



SCENARIO PLANNING

Case Study: Swissport (SWP)



"BEONTRA supports Swissport in the daily task of optimizing operational planning. The resulting savings in effectively planning for Swissport's mobile resources due to an optimized resource planning are substantial."

> Simon Schmid Head of Business Engineering & Reporting Swissport Zurich

"The latest version of the system allows Swissport to work with data from the real time airport system. This further improves the forecast quality and reliability of the data."

> Marco Weber Manager Operations Systems Swissport Zurich

B OPERATIONAL (OPERATED AS
"SWISSPORT PIMS") PARTICULARLY
SUPPORTS PLANNING WITHIN THE
BUDGET AND ESTIMATING
DIMENSIONS BY DELIVERING
INFORMATION A HIGHLY DETAILED
SINGLE FLIGHT EVENT LEVEL, BASED
ON THE CURRENT FLIGHT SCHEDULE

With very short update intervals, the following benefits can be expected from using PIMS for production planning:

- More complex analysis methods become possible by being able to use more fine grained planning parameters
- Increased update cycles within the planning process
- Being able to operate on a much broader data basis with more accurate data

BEONTRA's planning module has been implemented for Swissport Zurich in 2008 and is used across Swissport's Central European stations. A further rollout to Swissport's worldwide stations is planned.



PROJECT CHARACTERISTICS		
PROJECT NAME	Production Information Management System (PIMS)	
CLIENT	Swissport Intenational Ltd., Zurich, Switzerland	
swissport •	Headquarters: Airports seved: Services provided: Fueling, Maintenance Employees: Revenues: Awards: for	Zurich, Switzerland 179 stations in 36 countries Ground Handling, Cargo Services, Executive Aviation, Aircraft > 36,000 1.7 billion CHF (2011) Best Ground Handling Company (Institute Transport Management (ITM)) 2001 –
PROJECT TIMEFRAME	2008 - 2012	
MAIN GOALS	The project focused on enhancing the integrated production planning process. Constantly creating planning documents with different time horizons in order to support: Production planning Enterprise resource and shift planning Revenue planning	
PROJECT SCOPE	Implementation of B Operational (2008)	
REFERENCES	Mr. Simon Schmid Head of Business Engineering & Reporting, Swissport Mr. Marco Weber Head of Operations Systems, Swissport	