



ROUTE FORECASTING

BEONTRA's Route Forecasting solution, powered by the Horizons software platform, gives airports the necessary data to better understand markets and travel patterns for more accurate route forecasting. This solution leverages industry best practices to help identify markets and market sizes, monitor passenger flows and connection points, review competitors, and generate analyses, including data grids and maps. This data can then be extracted to create comprehensive business cases and presentations.

As an automated solution, airports save valuable time and can focus their efforts on deep-dive analyses of the market data and travel patterns to make more informed forecasts for new and improved routes. The addition of the Future Travel Demand feature provides historical and forward-looking search data enabling customers to better predict near-term demand.

Learn more at beontra.com

BEONTRA
a Leidos company

ROUTE FORECASTING CUSTOMERS ENJOY THESE FEATURES AND BENEFITS:



KEY BENEFITS

- ✓ Access to key data to determine optimal timing for new routes based on economic feasibility
- ✓ Easy-to-understand analyses for a complete view of OD market sizes, fares, and airline market shares
- ✓ Build convincing business cases for new routes in hours versus days/weeks
- ✓ Develop engaging presentations based on impactful data
- ✓ Increased level of trust with airlines through more accurate forecasting
- ✓ Cloud-hosted solution that requires no additional technology or hardware



KEY FEATURES

- ✓ Future Travel Demand capability based on forward looking and historical data (New)
- ✓ Integrated data on OD market sizes, airline travel patterns, and connection points
- ✓ Current route performance data
- ✓ Route opportunities based on traffic, competition, and demographic criteria
- ✓ Forecast passenger loads for new or improved routes with detailed breakdown of various traffic types

The new Future Travel Demand feature leverages travel search data, which is comprised of both online searches and traditional sales channels, such as travel agencies. The data is integrated into BEONTRA's Route Forecasting algorithms to allow airports to predict near-term demand more accurately.

Future Travel Demand enables you to:

- ✓ Identify route opportunities based on latest travel trends
- ✓ Determine the gap between travel intent and actual travel
- ✓ Use search data to forecast passengers for new routes

